Kicker:

Murrelektronik and igus enter strategic alliance

Headline:

***With joined forces***

Teaser:

**Murrelektronik, the leading company in decentralized electrical automation technology, and igus, market leader for energy chains and a specialist for lubrication-free, high-performance polymers, have expanded their existing collaboration into a strategic partnership.**

Text:

**Energy chains** have become an integral part of modern mechanical engineering: wherever moving parts need to be supplied with energy, these components are in demand as important parts of machines.

The growing complexity of automation tasks also means that the demands on **energy chains** continue to increase. The growing use of robots in production plants and logistics centers around the world is a particular driver of innovation in this area.

Pioneering innovations in this field usually come from the same company: **igus.** The family-owned company from Cologne is the **market leader in energy chains and a specialist in lubricant-free, high-performance polymers.**

**Tried and tested collaboration**

But it takes more than just plastics expertise to produce a high-quality, durable **energy chain.** It also requires in-depth knowledge of cables and connection technology.

In this area, the experts at **igus** are happy to rely on the expertise of the specialists at **Murrelektronik.**

**Murrelektronik** is not only **the leading company in decentralized electrical automation technology,** but also **one of the most important developers and producers of ready-to-connect, pre-assembled connection and junction cables** based on internationally recognized **standards,** with decades of experience in this field.

And so the idea began to shape within the minds of both market leaders: if our collaboration is working so well, why not take it a step further?

**Working together for the best solutions**

At **SPS 2024,** the two companies will therefore be taking their partnership to the next level: as part of a **strategic partnership, Murrelektronik** and **igus** will be joining forces on the **optimum design of automation technology, particularly for dynamic machine parts**, in order to offer customers **seamless, robust and cost-effective decentralized installation concepts.**

The first visible signs of the strategic partnership: a demonstration system at the **Murrelektronik** booth (hall 9, booth 325) is equipped with **energy chains** from **igus.** And at the **igus** booth (hall 4, booth 310), visitors can find out more the **decentralized electrical automation technology** from **Murrelektronik.**

Picture:

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| **Murrelektronik,** the leading company in decentralized electrical automation technology, and **igus,** market leader for **energy chains** and a specialist for lubrication-free, high-performance polymers, have expanded their existing collaboration into a strategic partnership (im Bild: Dr.-Ing. Paul Zeller, Member of the Executive Board of **Murrelektronik**, and Christian Stremlau, Vice President/Prokurist of **igus**). |  |

**About igus:**

igus GmbH develops and produces motion plastics. These lubrication-free, high-performance polymers improve technology and reduce costs wherever things move. In energy supplies, highly flexible cables, plain and linear bearings as well as lead screw technology made of tribo-polymers, igus is the worldwide market leader. The family-run company based in Cologne, Germany, is represented in 31 countries and employs around 5,000 people across the globe. In 2023, igus generated a turnover of €1.136 billion. Research in the industry's largest test laboratories constantly yields innovations and more security for users. 243,000 articles are available from stock and the service life can be calculated online. In recent years, the company has expanded by creating internal startups, e.g. for ball bearings, robot drives, 3D printing, the RBTX platform for Lean Robotics and intelligent "smart plastics" for Industry 4.0. Among the most important environmental investments are the "chainge" programme – recycling of used e-chains – and the participation in an enterprise that produces oil from plastic waste. Learn more here: [www.igus.eu](http://www.igus.eu)

**About Murrelektronik:**

Making industrial automation as simple, seamless and cost-efficient as possible with smart solutions: Murrelektronik is the forerunner in decentralized electrical automation technology and has become, based on this DNA, the leading company in this field. Murrelektronik's solutions bring signals, data and power close to the process, eliminating the need for control cabinets. For almost 50 years, more and more customers worldwide from all manufacturing industries have placed their trust in this special expertise. Headquartered in Oppenweiler, Germany, the successful family-owned company has an extensive network of over 3,200 experts in more than 50 countries. With several global production and logistics locations, Murrelektronik is close to its customers to solve their diverse challenges quickly and smartly. The company has continued to expand its portfolio and covers a wide range – from connectors to I/O systems, power supplies and network technology up to the fast and easy installable, modular complete solution for cabinet-free automation, called Vario-X. As part of the plug and play mindset, Murrelektronik also offers holistic digital services supporting installation, commissioning and maintenance. Learn more here: [www.murrelektronik.com](http://www.murrelektronik.com)

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